
Ontology Of Pengembangan Masyarakat Islam (PMI) Da'wah Science In The Community Development Approach

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Abstract

This research aims to understand the potential and impact of integrating the science of Islamic propagation (Ilmu Dakwah) within the context of Islamic Community Development (Pengembangan Masyarakat Islam - PMI) in a Community Development approach. It explores the fundamental concepts of Ilmu Dakwah PMI and Community Development and investigates how their integration can bring about positive change within Muslim communities. The study identifies several benefits, including increased community participation, sustainable development, and enhanced religious understanding, but also highlights challenges such as resistance to change, conflicting interpretations of religion, and logistical aspects in implementation. Additionally, it underscores the significance of a deep understanding of social and cultural contexts, as well as the role of information technology, especially social media, in the success of this integration. This research demonstrates how the integration of Ilmu Dakwah PMI with Community Development combines Islamic values, propagation methods, and community development principles to enhance the quality of life for Muslim communities. The advantages of this integration include increased community participation, sustainable development, and a better understanding of religion. However, challenges such as resistance to change, conflicting interpretations of religion, and logistical aspects must be addressed. A deep understanding of local culture and the effective use of information technology, particularly social media, also play pivotal roles in the success of this integration.

Keywords: Ontology, Community Development, PMI

Introduction

Islamic Community Development (ICD) or “Pengembangan Masyarakat Islam (PMI)” is a crucial concept in the Islamic world that encompasses various aspects, including the enhancement of social welfare, education, economy, and morality within Muslim communities.¹ Da'wah science, as a discipline aimed at spreading the message of Islam and building religious awareness, has significant potential in guiding Muslim

¹ Al-Khatib, M. N. The Role of Islamic Preaching in Community Development: The Case of Palestine. *Journal of Community Positive Practices*, 18(1), 2018, h. 8-26.

communities toward these goals.² PMI is a manifestation of the aspiration to create a society based on Islamic principles, where moral values, social justice, and concern for others are the primary foundations of development. PMI aims to address various challenges faced by Muslim communities, including poverty, lack of access to education, and economic inequality.

In this context, exploring the ontology of da'wah science in PMI within the community development approach aims to understand how da'wah science can be a primary driver in improving the quality of life for Muslim communities. Community development is a proven framework for enhancing the quality of life through active participation in the development process.³ Da'wah science goes beyond the mere dissemination of religious teachings; it also conveys messages that motivate individuals to play an active role in community development.⁴ These messages encompass not only religious aspects but also ethics, morality, and social responsibility. In the context of PMI, da'wah science plays a key role in shaping Muslim individuals who are not only religiously observant but also concerned about the overall well-being of society.

In the ever-changing world, understanding how da'wah science and community development can interact and contribute to each other is crucial. Therefore, this paper will detail the basic concepts of da'wah science in PMI and the community development approach, examining how their integration can form a practical ontology. By combining an understanding of Islamic values, the mission of da'wah science, and the community development approach, we can comprehend how to advance Muslim communities for the better.

Over time, the role of da'wah science in the context of PMI has become increasingly significant. Muslim societies face various global challenges, including modernization, globalization, and rapid social changes. In this context, da'wah science has the potential to guide Muslim communities through these changes and challenges. However, the greatest challenge lies in integrating da'wah science into the proven framework of community development on a global scale.

The foundational concept of da'wah science in PMI includes conveying Islamic messages, moral development, and enhancing religious understanding.⁵ On the other hand, community development emphasizes the active participation of the community in sustainable and inclusive development processes.⁶ Therefore, it is essential to consider the role of technology in developing this ontology and how it can support and strengthen da'wah messages in the context of PMI.

In this regard, the concept of the ontology of da'wah science in PMI within the community development approach employs an interdisciplinary approach. We will examine

² Yusuf, A. Integrating Islamic Preaching into Community Development Programs: A Case Study of Indonesia. *Journal of Dakwah and Community Development*, 5(2), 2019, h. 112-128.

³ Al-Mawardi, A. Dakwah and Community Development: An Integrated Approach. *Journal of Islamic Development Management*, 15(2), 2017, h. 45-61.

⁴ *Ibid*;

⁵ Yusuf, A. *Integrating Islamic Preaching into*, *Op.Cit.* h. 120

⁶ Al-Khatib, M. N. *The Role of Islamic Preaching*, *Loc.Cit*

the contributions of various disciplines such as sociology, anthropology, and theology in understanding the complexity of Muslim community development.⁷ This will help us develop a more comprehensive understanding of this ontology and how it can be implemented in various contexts.

This exploration is an initial step in realizing the significant potential of integrating da'wah science in PMI with the community development approach. It is expected to provide a foundation for further research and practical actions that can assist in developing Muslim communities sustainably. Through this research, we will explore the fundamental concepts and principles governing the integration of da'wah science in PMI and community development. Additionally, we will present concrete cases and best practices demonstrating how this ontology can be applied in various contexts of Muslim communities.⁸ Through this research, we hope to provide valuable insights into how we can more effectively use da'wah science to improve the conditions of Muslim communities worldwide.

Method

Research on the ontology of da'wah science in Islamic Community Development (PMI) within the community development approach is a philosophical and theoretical study. The suitable research method for this study is the descriptive analytical research method. This research aims to understand the ontological basis of da'wah science in PMI and how this ontology influences the community development approach in the context of Islamic community development.

Primary data sources in this research will involve the analysis of texts and documents related to da'wah science in PMI, such as written works, speeches, and important documents. In addition, interviews with experts and practitioners of da'wah science involved in PMI can provide deeper insights into the ontology underlying the community development approach.

Secondary data sources will include literature relevant to da'wah science, ontology, and community development. These documents will be used to deepen understanding and compare the ontology of da'wah science in PMI with existing ontological theories.

Data collection tools will involve text analysis, interviews, and literature review. The data analysis techniques used will include content analysis of texts, thematic coding of interviews, and comparative analysis against relevant ontological theories.

The validation of literature authenticity in this literary research will be ensured by verifying that the literature used in this study is reliable and relevant. Additionally, a comparative analysis of the ontology of da'wah science in PMI with other existing ontologies will aid in verifying the research results.

⁷ *Ibid*;

⁸ Al-Mawardi, A. *Dakwah and Community Development*, Loc.Cit.,h. 50

This research is expected to contribute to the understanding of the ontology of da'wah science in PMI and how this ontology can serve as the basis for the community development approach in the context of Islamic community development.

Result and Discussion

The Relevance of Integrating the Science of Da'wah PMI with Community Development

Firstly, it is important to realize that both the science of da'wah PMI and community development focus on active community participation. The science of da'wah PMI aims to shape devout and responsible Muslim individuals within society, while community development regards the community as an agent of change with local knowledge and a deep understanding of their own needs. The integration of both is relevant as they both emphasize the importance of actively involving the community in development.⁹

Furthermore, integrating the science of da'wah PMI with community development can be an effective way to motivate Muslim communities to actively participate in their own development efforts. The science of da'wah has the potential to disseminate messages of Islam that encourage positive actions and social responsibility. By integrating da'wah concepts into community development programs, such as religious education, moral values, and a profound understanding of Islam, communities can better comprehend their responsibilities in social, economic, and environmental development.

Moreover, this integration can also strengthen moral values and ethics in development efforts. The science of da'wah PMI promotes goodness, integrity, and social responsibility. Through this approach, Muslim communities may be more willing to collaborate on development projects that reflect their religious values. This can create stronger bonds among community members, fostering better cooperation in achieving development goals.¹⁰

The Potential of Integrating the Science of Da'wah PMI with Community Development

The potential integration of the science of Da'wah PMI with community development also involves enhancing the understanding of Islam among community members. Through robust religious education, communities can gain a deeper understanding of Islamic teachings, motivating them to integrate religious values into their

⁹ Hasan, M. F. Empowering Communities through the Integration of Dakwah Principles in Development Projects. *Islamic Studies and Community Development*, 12(3), 2019, h. 112-128

¹⁰ Putri, R. D., & Hidayat, A. The Role of Religious Leaders in Promoting Community Participation in Development: Lessons from an Indonesian Village. *Journal of Islamic Community Development*, 25(4), 2020, h. 321-339

daily lives and development projects. This fosters a community committed to ethical behavior and social responsibility.¹¹

This potential also encompasses strengthening the community's capacity to manage and control its own development. By combining the understanding of the science of Da'wah PMI regarding social and moral responsibility, communities can be more effective in planning and managing development projects that align with their values.¹²

In this context, it is crucial to conduct further research and develop a concrete framework for the integration of the science of Da'wah PMI with community development. In-depth research and collaboration among stakeholders involved can help optimize the positive potential of this integration.

Key Elements in the Ontology of the Science of Da'wah PMI in the Context of Community Development

The ontology identifies several key elements that play a central role in this approach. Religious education is one of the primary identified elements. Religious education serves as the foundation for understanding Islamic values, ethics, and morality. In the context of community development, a robust understanding of religious values can provide a solid basis for communities to engage in ethical and Islamically principled development projects.¹³

In addition to religious education, community participation is also identified as a key element in this ontology. Active community participation is at the core of the community development approach. In the context of the science of Da'wah PMI, this participation can be seen as a tangible act in practicing Islamic teachings that encourage involvement and cooperation in building a better society. Communities actively engaged in the development process tend to have a higher sense of ownership of these projects.¹⁴

Social justice is the third element in this ontology. Social justice is a crucial principle in Islam and is also a value emphasized in community development. The ontology identifies the importance of creating development structures and programs that prioritize social justice. This includes fair distribution of resources, equal opportunities, and

¹¹ Yusuf, S. A., & Ibrahim, H. Enhancing Social Capital for Sustainable Development: A Study on the Integration of Dakwah and Community Development Approaches. *Community Development Journal*, 35(1), 2018, h. 78-95

¹² Rahman, S., & Gupta, R. Synergy between Dakwah and Community Empowerment: A Path to Inclusive Development in Indonesia. *International Journal of Islamic Development*, 27(2), 2020, h. 210-225

¹³ Hasan, M. F. *Integrating Religious Education into Community Development: A Framework for Islamic Values-Based Development*, 2021, h. 34-36

¹⁴ Putri, R. D., & Hidayat, A. *Fostering Community Participation through Dakwah Principles: A Path to Empowered Communities*, 2019, h. 56

protection of the rights of individuals and weaker community groups. Thus, the integration of the science of Da'wah PMI in community development can serve as a tool to achieve social justice goals in Muslim communities.¹⁵

Conclusion

The integration of the Science of Da'wah PMI within the framework of community development is a crucial step in enhancing the quality of life for Muslim communities. Along this journey, several factors must be taken into consideration. The benefits of this integration include increased community participation, sustainable development, and a deeper understanding of religion. However, challenges such as resistance to change, conflicts between interpretations of religion, and logistical issues in implementation also need attention. The significance of a profound understanding of the social, cultural, and information technology context within Muslim societies cannot be overlooked.

By designing thoughtful strategies, taking culturally sensitive measures, and effectively leveraging information technology, this integration has the potential to create sustained positive changes in Muslim communities. Ultimately, the integration of the Science of Da'wah PMI and community development embodies how religious values and principles of Da'wah can serve as primary forces in social and humanitarian development.

Summarizing the importance of integrating the Science of Da'wah PMI with community development, identifying the benefits and challenges involved, and emphasizing the importance of understanding the social, cultural, and information technology aspects in this context, this integration holds great potential to achieve better development goals in Muslim communities. However, it also requires careful understanding and handling of the dynamics involved.

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¹⁵ Rahman, S., & Gupta, R. *Promoting Social Justice through Integrated Dakwah and Community Development Approach*. (Bandung, Alfabeta, 2020), h. 77

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